

## Campus Recreation Graphic Design Internship

Spring Semester 2019

Time requirement: 3-5 hours per week

An Academic Internship Contract will be set up between the student and supervisor for the duration of the internship if desired.

### **Description:**

As a member on the Campus Recreation Marketing Team, the graphic design intern will work on a wide range of creative projects in a high-energy, fast-paced environment. You will design signage, newsletters, print/web ads, and various content to promote Campus Recreation events, facility closures, campaigns, and programs. Receive hands-on professional experience and mentorship while enhancing your design portfolio. This experience will help you learn to build production schedules, meet deadlines, and juggle multiple projects simultaneously.

### **Duties include:**

- Creating 30-40 designs promoting Campus Recreation events, programs, and other important messages
- Using Canva For Business (canva.com) to design posters
- Converting approved designs into flyer, social media design, TV design, and more
- Collaborating with Campus Rec professional staff to receive guidelines for creating designs
- Receiving constructive feedback on designs and applying feedback to future designs
- Representing the Department of Campus Recreation well

### **Requirements:**

- Degree-seeking UMW student
- GPA of 2.0 or better at the start of the semester in which the internship is occurring
- Image design and photography skills with an interest in recreation
- Ability to work collaboratively across teams and with all levels of staff
- Excellent grammar and proofreading skills
- Detail-oriented
- Appreciation for typography
- Ability to work in a fast-paced environment and adapt well to change

To apply, please send a cover letter and resume by Friday, November 9 to Kelly Shannon, Director of Campus Recreation

[kshannon@umw.edu](mailto:kshannon@umw.edu)