To The Core

Embracing Personal Leadership Core Values

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Goals and Objectives
Goals and Objectives

Understand the importance of:
Goals and Objectives

Understand the importance of:

• articulating your personal values
Goals and Objectives

Understand the importance of:

• articulating your personal values
• acting in congruence with your personal values
Goals and Objectives

Understand the importance of:

• making decisions that reflect your personal values
Goals and Objectives

Understand the importance of:

• making decisions that reflect your personal values
• demonstrating a willingness to scrutinize your personal beliefs and values
Goals and Objectives

Understand the importance of:

• identifying sources of personal values
Goals and Objectives

Understand the importance of:

• identifying sources of personal values
• identifying personal, work, and lifestyle values and explain how they influence decision-making
Checklist of personal values

- Step 1: What I value most – from the list of values, select the ten that are most important to you as guides for how to behave, or as components of a valued way of life.
Step 2: Elimination – Now that you have identified ten, imagine you are only permitted to have five values. Which five would you give up? Cross them off.
• Now imagine that you are permitted only four. Which one would you give up? Cross it off.
• Now cross off another to bring the list down to three.
And another, to bring the list down to two.
• Finally cross off one of your two values. Which is the one item on the list that you care most about?
Values versus Virtues
Values versus Virtues

- Greek/Roman philosophical discussion of virtue
Values versus Virtues

- Greek/Roman philosophical discussion of virtue
- The term described the defining excellence of an object or person
Values versus Virtues

- No regard to morality of its use
Values versus Virtues

- No regard to morality of its use
- The meaning has morphed into one limited to acting in the interest of others
Values versus Virtues

• Uses the term “values” rather than “virtues”
Leadership Values

• One great thing leaders have in common...
Leadership Values

• They have developed their leadership styles around their personalities and their values, and in the end, their actions are consistent with what they truly believe.
# The Ingredients of Leadership

- Service
- Vision
- Passion
- Goals
- Focus
- Quality
- Optimism
- Feelings
- Excellence
- Perseverance
- Heart power
- Risk
- Authenticity
- Attitude
- Values
- Discovery
- Trust
- Energy
- Priority
- Cultivation
- Success
- Humility
- Take Action
- Leadership
- Integrity
- Kindness
Values
Values

• “Things that matter most must never be at the mercy of things that matter least.”

- Goethe
Values

• “Things that matter most must never be at the mercy of things that matter least.”
  - Goethe

• Reinforcing Core Values – It sounds like the right thing to do, but rarely is there a plan to make it happen.
Values

• “In the end, it is important to remember that we cannot become what we need to be by remaining who we are.”
  
  - Max Dupree
Values

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• What are core values?
UMW Core Values

- Quality
- Service
- Innovation
- Accomplishment
- Vision
- Commitment
- Loyalty
- Generosity
- Pride
Core Democratic Values of American Constitutional Democracy

- Life
- Liberty
- The Pursuit of Happiness
- Common Good
- Justice
- Equality
- Diversity
- Truth
- Popular Sovereignty
- Patriotism
- Rule of Law
- Separation of Powers
- Representative Government
- Checks and Balances
- Individual Rights
- Freedom of Religion
- Federalism
- Civilian Control of the Military
Order of the Garter
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• Founded by King Edward III in 1348
Order of the Garter

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• A society, a fellowship and a college of knights
Order of the Garter

• Legend – “Honi soit qui mal y pense” “Shame to him who thinks evil of it”
Order of the Garter

- Membership limited to the Sovereign, the Prince of Wales and no more than 24 members, or Companions (Knights Companion and Ladies Companion)
Corps Core
Semper Fidelis, “always faithful” distinguishes the Marine Corps bond from any other. It goes beyond teamwork – it is a brotherhood and lasts for life.
Corps Core

• Motto since 1883
Corps Core

- It guides Marines to remain faithful to the mission at hand, to each other, to the Corps and to country, no matter what.
Corps Core

- Core Values = Honor, Courage, Commitment
NATA Core

- Staff Vision: To make a difference in the lives of athletic trainers the way they make a difference in the lives of so many
NATA Core

• Staff Mission: As a staff...
  We commit to teamwork, trust and ownership.
  We embrace excellence, diversity, innovation and accountability
NATA Core

• Staff Mission: As a staff...
We act with integrity and treat others with respect.
We communicate openly, honestly and inclusively.
NATA Core

• NATA Mission: The mission of the NATA is to enhance the quality of health care provided by certified athletic trainers and to advance the athletic training profession.
NATA Core

- NATA Code of Ethics: The Principles
  1. Members shall respect the rights, welfare and dignity of all.
NATA Core

• NATA Code of Ethics: The Principles
  2. Members shall comply with the laws and regulations governing the practice of athletic training.
NATA Core

• NATA Code of Ethics: The Principles
  3. Members shall maintain and promote high standards in their provision of services.
NATA Core

• NATA Code of Ethics: The Principles
  4. Members shall not engage in conduct that could be construed as a conflict of interest or that reflects negatively on the profession.
Values-Based Leadership
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- There is no universally accepted definition.
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- Principles used to establish the workplace “culture”
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- Principles used to establish the workplace “culture”
- 6 core values of values-based leadership: Wisdom, Courage, Justice, Humanity, Temperance, Transcendence
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(Peterson and Seligman; CorVirtus, Colorado Springs, CO)
Values-Based Leadership

• 6 core values: Wisdom, Courage, Justice, Humanity, Temperance, Transcendence
  (Peterson and Seligman; CorVirtus, Colorado Springs, CO)

• Being a values-based person is a prerequisite to being a values-based leader
Values-Based Leadership

• It’s all or nothing; it requires completeness
Values-Based Leadership

• It’s all or nothing; it requires completeness
• The challenge is one of character
Core Value - Wisdom
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• Effective use of knowledge and experience
Core Value - Wisdom

• Effective use of knowledge and experience
• Understanding or discernment of what is true, right, or lasting
Core Value - Wisdom

- Being open to experience, inquisitive and insightful, thinking long-term, exercising sound judgment, being able to distinguish between symptoms and their underlying problems
Core Value - Courage
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• Facing threats and managing change with self-possession and resolution
Core Value - Courage

• Facing threats and managing change with self-possession and resolution

• Being forthright, truthful, and honest particularly when it would be easier not to and determined to be authentic
Core Value - Justice
Core Value - Justice
Core Value - Justice

- Making an unfair world fairer
Core Value - Justice

- Making an unfair world fairer
- Practicing moral rightness
Core Value - Justice

• Making an unfair world fairer
• Practicing moral rightness
• Being equitable in due process and in the treatment of others
Core Value - Humanity
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- Seeing to the comfort and well-being of others
Core Value - Humanity

• Seeing to the comfort and well-being of others
• Showing high concern for their dignity
Core Value - Humanity

- Seeing to the comfort and well-being of others
- Showing high concern for their dignity
- Being kind, generous, and compassionate
Core Value - Temperance
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Core Value - Temperance

- Having a balanced approach to life
Core Value - Temperance

• Having a balanced approach to life
• Practicing moderation and self-restraint
Core Value - Temperance

• Exercising caution and considering the consequences of words and actions
Core Value - Transcendence
Core Value - Transcendence
Core Value - Transcendence

• Awareness that there is more to life that the self
Core Value - Transcendence

- Awareness that there is more to life that the self
- Having a sense of purpose and appreciation for excellence and beauty
Core Value - Transcendence

- Being optimistic
Core Value - Transcendence

• Being optimistic
• Working to make a difference in the lives of others
It’s a wrap!
It’s a wrap!
It’s a wrap!

• Core Values are important
It’s a wrap!

- Core Values are important
- Personal Core Values define you
It’s a wrap!

• Core Values are important
• Personal Core Values define you
• Corporate Core Values help define the workplace culture
It’s a wrap!

• Core Values are important
• Personal Core Values define you
• Corporate Core Values help define the workplace culture
• Embrace your Core Values
Thank you for your valuable time and attention.
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“If we are to go forward today, we’ve got to go back and rediscover some mighty precious values that we’ve left behind. That’s the only way that we would be able to make of our world a better world.”

Rev. Martin Luther King, Jr.
In his “Rediscovering Lost Values” Sermon
February 28, 1954
Thank you for your valuable time and attention

• Questions?

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